

ISABELLE CHALIGNÉ

Digital designer | Art director

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EDUCATION

Anticipated Apr 2022

MFA Media Design Practices

ArtCenter College of Design, Pasadena, CA

Teacher Assistant for undergraduate Interaction Design II (Jan - April 2021)

Sept 2016 - June 2019

BA Design (First Class Honours)

Goldsmiths, University of London, London, UK

Societies: Captain & treasurer of Goldsmiths Womens' Basketball team

WORK EXPERIENCE

May - Sept 2021

Research Assistant at ArtCenter College of Design, Pasadena, CA

- Developed 1 of 4 platforms to experience digital materiality
- Made mock ups of website UI on Figma for digital material catalog and wrote website copy
- Created "digital materials" (content) for the project (coded repeats, 3D models & collages)

June - Aug 2020

Intern at Tohum Design, Geneva, Switzerland

- Developed concept, themes, and scripts of a 3 episode film series to be used as marketing material
- Filmed two camera angles for a one-take interview; edited (premiere) & recorded sound
- Conducted the interview on camera about the history of the jewelry brand with the company founder, Verda Alaton, to add a personal view of the brand.

March - May 2020

Freelance Project for Philippe Cramer, Geneva, Switzerland

- Created short promotional/artistic videos of furniture and design pieces made by product designer Philippe Cramer to be posted on his instagram
- Developed concepts and created motion graphics for the videos (after effects)

July - Aug 2019

Freelance Project for Centre Porsche Genève, Geneva, Switzerland

- Pitched collaboration to director by presenting ideas and previous car illustration work
- Designed and framed personalised print as gifts for exclusive clients of the Porsche 911 Speedster

May - July 2018

R&D Intern at Vitra AG, Basel, Switzerland

- Work on classification and presentation of the colour and material library samples (CMF)
- Design of a booklet and selection of fabrics showcasing the Home Fabrics Collection (2017), to be used internally and externally by Vitra's design collaborators
- Research project on renewable materials to be used as an internal resource for R&D

LANGUAGES

English & French: Native

German: Conversational

Italian: Conversational

INTERESTS

- skiing, basketball, fashion, F1

SOFTWARE

- adobe creative suite (ae, ai, pr, il, ps), figma, miro, mailchimp

- basic: HTML, CSS, rhino and JavaScript

DESIGN SKILLS

- UI design, motion graphics, prototyping, video production, photography, creative direction, critical design, systems thinking